

Holiday and Seasonal Sales Permits

- Always take the time to research the regulations and consult with City staff, and you can avoid costly mistakes and penalties.

Did you know...?

- **Seasonal Sales** are a limited type of commerce associated with holidays such as Valentine's Day, Easter, Mother's Day, Father's Day, and Memorial Day. The maximum number of days for a Seasonal Sale allowed is four (4).
- **Holiday Sales** are limited to Halloween and Christmas Only (Christmas Trees and Pumpkins) The maximum number of days for a Holiday Sale is 32.
- Seasonal display or sale of merchandise or products on vacant or unimproved land is prohibited.
- The location of a Holiday Sale or Seasonal Sale cannot be located on any public right-of-way (this includes streets, sidewalks, alleys or driveways).
- All products must be stored indoors during hours that the business is not open (except for Christmas Trees and Pumpkins).
- The sale of the merchandise is required to be associated with a specific, local business conducting sales of similar type of merchandise. This means that unless the product you are offering to sell does not fit within the category of merchandise your permit will not be approved. (Except for Holiday Sales).
- Holiday and Seasonal Sales are only allowed in Industrial and Commercial Zoning Districts (I, GC and CRC).
- A Seasonal Sales permit cannot be granted for more than **two** consecutive Seasonal Sale events at the same site.
- Holiday and Seasonal Sales Permits are not transferable to other properties .
- Seasonal Sales **do not** include Fireworks Sales for the 4th of July. Fireworks Sales require different type of permit and permitting process.

Holiday and Seasonal Sales Permits

- Always file the request for a Holiday or Seasonal Sale Permit **20 days** prior to the holiday. Late applications less filed less than ten days prior to the sale **will not be accepted** for processing.
- The current application fee is \$155.00. Late applications are charged an additional fee of \$50.00. (Application fees are subject to change without notice)
- Please use the attached application and fill in **all** the blanks. City staff can help you if you need it.
- Make sure you get the permission of the property owner and their signature on the application.
- Always include a Site Plan of the property and show where the Holiday or Seasonal Sale will take place on the site. (See filing requirements of information required on the site plan).

For more information on obtaining a Holiday or a Seasonal Sale Permits, call the Community Development Department at 661-721-3360 or stop by City Hall at 1015 11th Avenue in Delano. Business Hours are 8:00 AM to 5:00 PM Monday through Friday.



CITY OF DELANO

Community Development Department
1015 Eleventh Avenue
P.O. Box 3010
Delano, California, 93216

Phone: (661) 721-3340 - Fax: (661) 721-2135

APPLICATION FOR HOLIDAY OR SEASONAL SALES PERMIT

Primary Contact, check all that apply: *Applicant* *Owner* *Other*
Other (Specify): _____

Name/Company/Organization: _____
Phone: _____ Cell Phone: _____ E-mail: _____
Address: _____
City: _____ State: _____ Zip: _____

Property Owner's Information (Required)

Name: _____
Phone: _____ Cell Phone: _____ E-mail: _____
Address: _____
City: _____ State: _____ Zip: _____

Property Address Where Sale Will Take Place:

Assessor's Parcel Number (APN):

Date and Time of Holiday or Seasonal Sales

Date(s): _____ Time(s): _____
Date(s): _____ Time(s): _____
Date(s): _____ Time(s): _____
Date(s): _____ Time(s): _____

CERTIFICATION AND SIGNATURES*

As the property owner, do hereby authorize the applicant to apply for this permit and is hereby designated to act as my representative during the application review process by City staff and agencies.

Owner's e-Signature (Required)

I, the applicant, do hereby declare under penalty of perjury that the facts and information contained in this application, including any supplemental forms and materials, are true and accurate to the best of my knowledge.

Applicant's e-Signature

This Space is for Staff Use Only

Receipt No: _____ Total Paid: \$ _____ Application No.: _____
Received by (e-signature): _____



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FILING PERMIT REQUIREMENTS FOR HOLIDAY AND SEASONAL SALES

- The applicant's signature and the ***Property owner's signed authorization*** on the application form is a required. Applications will not be accepted unless this signature is included, (signatures are subject to verification.)
- Certificate of Liability Insurance with Endorsement Page: (***with certificate holder to be: City of Delano, its Officers, Employees, Boards and Commissions, (a minimum one-million-dollar coverage)***).
- **A Business License is Required.** When commercial sales are involved as part of the Holiday Sales Permit, a temporary business license application shall be submitted with the Permit application (fees are set forth in Section 5.04.240 Business Tax — Flat Rate of the Delano Municipal Code). Contact the City finance Department to apply
- A letter from the business owner that the Holiday or Seasonal Sale is authorized to be conducted on the property and is associated with the current commercial use.
- Applications must be submitted 20 days before an event; otherwise, there will be an additional charge of \$50.00 dollars. If submitted less than 10 days before an event. Please note: Applications submitted less than 10 days before an event will not be accepted.

A Site Plan showing the following:

- ▶ Scale, north arrow, and date of drawing.
- ▶ The name of the business associated with the Seasonal Sales Permit.
- ▶ Show the approximate location and boundaries of the property.
- ▶ Location of all bordering streets and alleys, vehicular access, on-site parking and loading.
- ▶ The location of trash bins.
- ▶ Location of any temporary signs or banners (subject to the City Sign Ordinance) location.